













God said The kinship rolls right and needy and the wayfarer, so good " For those who want the face of God, and those are the successful"

38 Rome



:The Messenger of Allah peace be upon him said

Charity to the poor is one charity to a uterus relative it is two : charity and relationship...







A PC D

His Highness Sheikh Khalifa bin Zayed Al Nahyan

President of the United Arab Emirates Ruler of Abu Dhabi





A TO DA

His Highness Sheikh Mohammed bin Rashid Al Maktoum

UAE Vice President, Prime Minister, Ruler of Dubai





With the efforts and support of the members of the Supreme Council Rulers of the Emirates, may Allah bless them



### Dedication

To HE Juma Al Majid, a self-made man who has not forgotten what God given him, he endeavored his thought, effort and money, and became giving more ..

To the first generation of the founders and pioneers who have contributed to the building of this edifice .

To all who gave, spent, and put their trust in "Beit Al Khair", turning their donations to the most lacking people ...

To everyone who provided and added to the experience, till it became a role model for corporate philanthropy and modern ...

To all those we dedicate this book ...

That tells the story of twenty-five years of giving, and success ...



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Chairman's Message Planting that yield edible fruits



Planting that yield edible fruits



Nothing is more beautiful than the moment that you inspect a seed that you've planted twenty-five years ago, to find it has become a towering tree, hanging its good, in away accessible to those who need and deserve it, and when I remember those humble beginnings that accompanied the emergence of "Beit Al Khair " and see what we have reached now, I feel thrilled, I and my brothers who accompanied me in the way of charity, which we are celebrating today the 25th anniversary, before we used to be happy when our giving reaches a few tens of thousands, and here today we are celebrating that our spending has exceeded one billion, and benefited thousands of families, widows, orphans, indigents, disabled and the sick, and others of special needs, and I thank God Almighty that the society has always been able to fulfill its obligations and promises, and provide monthly assistance and emergency always resolved and provided in time and on demand.

Charitable and humanitarian work is inherent in the people of the UAE since ancient times, but it was dependent on the initiatives and individual efforts, and the people believe in the so-called "FAZAA " in doing everything, which means people have to join to help those who need help, such as building a house, processing of the wedding, to extinguishing fire, benefitting the poor, sympathizing in the catastrophe, and they sometimes form up committees to temporary resolve humanitarian crises, emergencies , and then dissolve these committees as soon as the crises are contained , by this time the idea of creating a society that specializes in philanthropy within the state was born, to be organized on a permanent basis, we wondered together "Why we do not turn temporary committees into a permanent sustainable entity, especially as humanitarian cases exist in every place and time, and the giving is not an Endowment(Waqf), " and soon that question was thought of and well received by a group of friends, we agreed to establish a charitable society in 1989 and we called it, House of goodness , "Beit Al Khair ".



It was not the first time that I thought of the establishing a society specialized in charitable fields, before the Union in 1956, I established with my partner Mohammed Alkaz a charity aiming at providing assistance to the needy in that time, this has contributed to many events, though it was infant with limited income, and we vested its management to Sheikh Mohammed bin Hadder.

Then, the State of the Union was established, and a lot of ideas and experiences has accumulated which I decided to be implemented through "Beit Al Khair ", and the first Board of Directors of the society consisted of seven members : Nasser Abdul Latif Al Serkal, Ahmed Mohammed Bu Rahima, Khalifa Juma Al Naboodah, Rashid Abdul Aziz Almukhawi, Mohammed Ibrahim Obeid-Allah, Abdul Rahman SaifAl Ghurair and Abdel Wahed Hassan Al Rostamani, where I nominated Al Serkal to be the President of the Society, but he apologized and insisted that I should take over the presidency, then we have chosen him as vice president.

Fortunately the Board of Directors have not encountered any obstacles or problems during this period, where every member participated with their money and efforts in supporting the infant society, also people trusted the role of society so they gave it full support in order to play its role in serving their community, especially as it was directed to serve families within the state, and raised the slogan of " it is from the UAE to the UAE," but what we considered as a problem, is some are seeking help, but actually they do not need it, they just aim at getting money, so we suffered some times, till those understood that donations and Zakat assigned to the poor and the needy people.

But a truth to be told is that, the charitable work in the UAE has evolved a lot, and grown and developed to be the leading experience all over the Arab and Islamic world, and it requires us to strive more to maintain this exclusivity, and to be creative in our work and not only imitators.

" Beit Al Khair ", insisted on its approach which is the specialization in charitable work within the state, and has proved the validity of its aims and directions, and after twenty-five years, proved that its choice was right, and that the society role was needed, and filled a gap which some people thought to be only as responsibility of the state, and provided a model for Non-Governmental Organizations in integration with official efforts, and we shouldered our societal responsibilities for our own community.

And hereon and today, "Beit Al Khair " celebrates the passage of a quarter century of giving and great achievements, which calls for pride, the society has proudly, until today, expended more than one billion and one hundred million dirham, and

Planting that yield edible fruits



won several awards and recognitions and was awarded the "ISO" quality certificate and has become a lesson for sister societies and counterparts in the Arab world, and won the confidence of many donors and partners, who did not fall short in supporting the society's programs and schemes, and I take the opportunity of this occasion to extend my thanks to all the benefactors and philanthropists and owners of helping hands and to the businessmen and the individuals citizens and residents in the UAE, and to each and everybody who served this society throughout its long history.

I would like to convey my special thanks to our charitable strategic partners led by the Al Maktoum Charity Foundation, and its president, His Highness Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, I would also would like to thank Dubai Islamic Humanitarian Foundation, Sultan Al Habtoor Foundation, Al-Futtaim Charities and all the other people of generosity and initiatives.

I will not miss to direct tribute and appreciation to all who contributed to the march of " Beit Al Khair " with their endless support, efforts and new ideas, till it is grown fruitfully, I thank them for what they have given and have made and for being faithful, and blesses for those who passed away, pray for God to reward them and accept their good faith.

Juma Al Majid



Vision and Mission

#### Vision of the Society

Beit Al Khair " is planing to be the first in" the area in providing humanitarian services of excellence in the United Arab Emirates.

#### Message of the Society

- 1 To provide financial and material assistance to the needy in the country through the programs and innovative charitable schemes..
- 2 To provide support to needy students in the various stages of education.
- 3 To cooperate with institutions operating within the state for the advancement of social responsibility towards the UAE society.



The Board of Directors



**HE Juma Al Majid** Chairman of the Board



HE Khalifa Juma Al Naboodah Vice President



His Excellency Mohammed Ibrahim Obaidullah Secretary



HE Abdul Rahman Mohammed Al Shared, Treasurer, Executive Committee Member





HE Majid Hamad Rahma Al Shamsi member of the Board of Directors , Executive Committee Member



HE Tayeb Abdul- Rahim Baqir member of the Board of Directors Executive Committee Member



HE Abdul Rahman Saif Al Ghurair member of the Board of Directors



HE Ahmed Humaid Al Tayer, member of the Board of Directors

The Board of Directors



### **Executive Management**





Beit Al Khair « A Success Story »



ith the emergence of the Federation of the UAE, and the flow of oil revenues, conditions of the people improved, and prosperity spread throughout the state, but that did not prevent the failure of some of the families in trying to keep up with this development, who were not able to improve their income for one reason or another, in addition to some of the vulnerable groups, who form a part of any society such as orphans, widows, divorced women, the elderly and others. So, HE Juma Al Majid , who was known for his sense of humanitarian and charity and his helping hands, took the initiative to establish public benefit society, specified to perform within the state, to realize that he invited and called for a number of business men and the people of the charity whom he trusts and who are active in the fields of goodness, and well known the UAE to society, all of them positively responded to his initiative, and they welcomed the idea enthusiastically, and when they thought of a name for the new coming society, that was already formed by the founder of the idea it was ... "Beit Al Khair"... it came suddenly but remained as a saying and ongoing example, the slogan selected for the newly born society is" an old Arab house door," a symbol of the warmth of the message carried by this society, and submitted to the community as a habitat and haven for all weak and needy people in the UAE, those who seek help and assistance.





The beginning and the official publicity



A s the founders recall with pride and satisfaction, that was exactly at five o'clock Monday evening, the second of January 1989, when the first meeting of the founders was convened for the distribution of administrative offices, to register the society in the Ministry of Labor and Social Affairs, and it was agreed unanimously on the name, and approved the memorandum of society and the application for the establishment of the society was sent to the Ministry of labor and Social Affairs, the approval came under the Ministerial Resolution No. (41), dated 29th of March 1989, and the first Board of Directors of "Beit Al Khair" comprised the following:

- 1 Juma Al Majid, President
- 2 Nasser Abdul Latif AlSerkal, Vice President
- 3 Ahmed Mohammed Bourhamah, secretary
- 4 Khalifa Juma Al Naboodah, Treasurer
- 5 Rashid Abdul Aziz Almakhawi, member
- 6 Mohammed Ibrahim Obaidullah, Member
- 7 Abdul Rahman Saif Al Guairá, Member
- 8 Abdel Wahed Hassan Al Rostamani, Member

To be fair, those men have endeavored and performed their tasks faithfully, and doubled their goodness to begin such public charitable society, and realized and achieved the humanitarian and charitable objectives, and covered the target of public interest that the society is established and initiated for, and to provided help and assisted for each of the eligible citizen of the United Arab Emirates.

28 25YEARS OF ENDEAVOR

Beit Al Khair « A Success Story »

#### The Performance Strategies of the Society:



- To compliance with the rules of legitimacy ordered by God in philanthropy and financial transactions.
- To comply with laws governing charitable activities within the United Arab Emirates.
- To limit the activities of charitable and humanitarian and relief within the state.
- To meet the needs of the less fortunate and income within the UAE society.
- Cooperation and coordination with charities operating in the United Arab Emirates.
- To adopt the latest tools and techniques in the management of charitable work.
- To launch programs and schemes based on rigorous studies to monitor the real needs of segments and beneficiary groups.
- To adopt social surveys for the study of families in need, and the conditions of lowerincome groups, and continuous updating of data.
- To take into account the privacy of families and situations while dealing with them during the study or assistance in accordance with the values, customs and traditions of the UAE society.
- To target helping the family as a whole, not just individuals, giving them a chance for happy life and dignity.
- To build partnerships, integration and cooperation with charities and public benefit organizations.
- To observe self-criticism and develop the performance constantly to achieve the highest possible level of performance.



#### **Quality Policy**

- 1. To comply with the requirements of quality system.
- 2. To achieve goals.
- 3. To provide and develop services regularly and continuously, in order to satisfy all categories of customers.
- 4. To comply with the laws and regulations governing charitable work, and commit to transparency, clarity, and the principles of corporate governance.
- 5. To review and evaluate the general framework of the quality system and improve performance.
- 6. To publish quality policy for all categories of customers through various means and check out their familiarity to the same.

#### Escalation of spending rates

Since its establishment, "Beit Al Khair " in smooth thoughtful and well studied planning, and this approach have achieved the best results, and started reaping success after another, from three employees at the beginning of the society to such a large number , which exceeded today above 300 staff and volunteers, and from one branch in Dubai to branches and centers spread across the UAE, and from a modest spending that didn't exceed a few million in the early years to an annual expenditure in 2013 amounted 151 Million Dirham, and from a single humble main office, to the headquarters and the offices of a high degree of precision and to an organization, managed according to the latest management systems and technology, and with the aid reaching the intended recipients through electronic bank cards, the beneficiary could use it as any credit card benefiting from cash withdrawals and paying bills and shopping, without being forced to take the trouble to access the society's offices, or waiting for the service, to receive assistance or assessments, and so on ... the society moved from success to another, until it became the most prominent on the field of charitable work in the UAE.

The total amount spent by the Society on zakat and charity since its founding in 1989 until the beginning of 2014, amounted one billion and a hundred million dirham, this amount spent on all the needy.

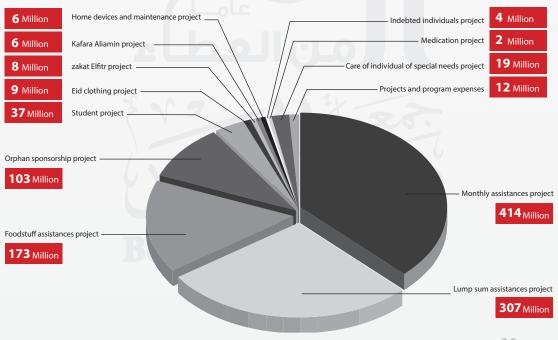
30 25YEARS OF ENDEAVOR

Sequence	Project name	Value thousand dirhams	Value in Million
1	Monthly assistances project	413,888	414
2	Lump sum assistances project	306,809	307
3	Foodstuff assistances project	172,750	173
4	Orphan sponsorship project	103,136	103
5	Student project	37,050	37
6	Eid clothing project	8,646	9
7	zakat Elfitr project	7,567	8
8	Kafara Aliamin project	5,924	6
9	Home devices and maintenance project	6,262	6
10	Indebted individuals project	3,859	4
11	Medication project	2,463	2
12	Care of individual of special needs project	19,396	19
13	Projects and program expenses	12,250	12

The total amount spent by the Society of zakat and charity since its founding in 1989 until the beginning of 2014 the amount of a billion and a hundred million dirhams, I went to all the needy.

The total expenses on the charitable projects: One Milliard and Hundred Millions AED

#### Graph spending during 25years For DHS.





#### Awards and Certificates



#### **ISO** certification



"Beit Al Khair " was awarded the certificate of TQM (ISO 9001-2000) as the first charity society to obtain the same in the Arab world and the Middle East. "Beit Al Khair "won this certificate, because of its profound belief in the process of sustainable development, and its ongoing quest in continuous administrative development.

Then the society obtained the ISO certification for the second time in 2009 and it was an affirmation of the commitment approach to quality policy, and providing charitable services according to the highest administrative and accounting standards.

ISO certificate "ISO 9001 " was also awarded in 2011 to the centers affiliated to Al Maktoum Authority , which operates under the supervision of " Beit Al Khair " (Al Awir , Al Barsha , Hatta , Allisala ) , which is a continuation of the excellence and quality approach in performance.

Beit Al Khair « A Success Story »

### The Award of the Superior Charity Society



"Beit Al Khair" won the first rank at the level of excellence during sixth session in order to choose the most distinguished charitable societies, organized by the Department of Islamic Affairs and Charitable Activities in Dubai for the year 2011-2012.



Sharjah Award for Voluntary Work in 2012



"Beit Al Khair" succeeded to win for the second time in Sharjah, the Award for Volunteer Work 2012, having obtained the same in the past during the 2004, for the category of voluntary societies and non-profit organizations. Thus, confirming its advanced presence in the volunteerism and philanthropy field, and leadership in charitable work within the state.

Beit Al Khair « A Success Story »

#### The Award of Spending and Transparency



In a study prepared by Forbes Middle East magazine on the most transparent charities in the Arab world, with the participation of 54 Arab societies, "Beit Al Khair" came the second in the Arab world in term of spending and transparency.

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**Success Makers** 



The late Sheikh Rashid with the late Sheikh Zaid

" Beit Al Khair " since launched by its founders has experienced many top leaders and personalities, who devoted their visions, efforts even money to this edifice, and some of them left a clear imprint in its charitable movement, and some of them accompanied the society since the first launch and until this moment , and they are still diligent, of those we may recall , for example , but not limited to, a number of those men who influenced the march such as Nasser Abdul Latif Al Serkal, who was the first Vice President in the first Board of Directors of Beit Al Khair, known for his commercial thoughts and as a distinguished administrative leader, Khalifa Juma Al Naboodah , one of the most important men of the first generation of founders of " Beit Al Khair ", who held the office of President of the Board of Directors for many successive sessions, and Mohammed Ibrahim Obeid-Allah, one of the men of the first generation, known for his contributions to the extensive charity work, one of the founders of the " Beit Al Khair " in the office of Secretary



**25YEARS OF ENDEAVOR** 

**Success Makers** 

Also Mohammed bin Abdullah Al Kaz, Ahmed Mohammed Borahimh, Rashid Abdul Aziz Almakhawi, Abdul Rahman Saif Al Ghurair, Abdul Wahid Hassan Al Rostamani, Majed-HamadRahma Al Shamsi, Mohammed Kalban, Mohammed Ali bin Zayed and Isa Bin Nasser Al Serkal and Mirza Hassan Al Sayegh, Abdul Rahman Mohammed Al Shared, Ali bin Salem Al Owais, Tayeb Abdel-Rahim Baqer, Ahmed Humaid Al Tayer, Sharaf al-DinSharaf, and so many others whom we did not mention.



All these successes were realized by convoys of workers such as managers, executives , and many of unknown soldiers who have contributed to the building of this edifice, they enriched this charity experiment by their competent and faithful performance , and did not wait to be reminded by anyone , self motivated , here we have to point at the pioneer leader Juma Al Majid , who was the Dean of this House, leader and commander of its success, Chairman of the Board of Directors successively till " Beit Al Khair " became a famous charity organization in the UAE and the Gulf states, and even Arab and Muslim world .



# The Pioneer who built and achieved

Beit Al Khair Society shall beholden, after God Almighty, to HE Juma Al Majid, the owner of the white hands, bold initiatives, long experience in volunteer work and humanitarian, he has an evident positive effect in the social and cultural life in the UAE, had rich experience, was successful in the field of business and finance, the progressive vision that believes to formulize and integrate efforts and relationships to mature and remain for generations..

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**BEIT AL KHAIR SOCIETY** 





Jumaa Al Majid with the late Sheikh Saqr Bin Mohamed Al Kasimi

42 25YEARS OF ENDEAVOR

The Pioneer who built and Achieved



Sheikh Mohamed Bin Rashid Al Maktoom welcomes the presidents of the charitable foundations

Al Majid through a long march had formulized rich experiences approach in charity work, visions, characterized thought and reflected the same on the initiatives , which always calls for cooperation and exchange of experiences, also calls for creativity in charity work, and " to be innovators not imitators " and focuses on the specialization and integration .

He confirms that, spending is a sort of being thankful to God the Almighty for the blessing and favors, always he is proud of the system of social research developed by the "Beit Al Khair " in selecting the families most in need, and the funding system which fairly transfers donors' money to those who deserves it, without deducting any administrative expenses, and proud of the endowments owned by the society enabling the same to achieve a balance between income and expenditure.

Al Majid was always on every occasion attributing appreciations to donors by conveying thanks and appreciations to the benefactors and supporters of the society, and emphasizes pride in the partnership of Al Maktoum Charity Foundation, Dubai Islamic Humanity, which always supports the charity schemes in "Beit Al Khair".

According to HH, volunteering to do good is a noble talent, and that is popular in the UAE society, we should encourage this aspect in our daughters and our young people, we should encourage volunteers to contribute to the activities of the societies and its schemes, to be tributary to "Beit Al Khair " and to the goodness of its charity work through accessing all the needy in the UAE.



Pioneers of the First Starts..

# Pioneers of the First Starts..

To talk about the beginnings and evolution witnessed by the society through its long march, it was necessary to refer to some of the leading figures who lived through this process since its inception, and listen to their statements, which document the history of the beginnings, and the subsequent evolution of the rise in the performance of the society and its achievements that we are celebrating today..



In a talk of memories with Mr. Yasser Abdullah Hpennekah Al Midani, the first employee in Beit Al Khair, he said that: The society had encountered many difficulties at the beginning, most important the process of reaching the needy families, due to the chastity nature of the people of the UAE preventing people from expressing their poverty. So we started looking for those needy families through the schools, we assigned to the social specialists in schools to notify us about the students seem to be needy, and through them we accessed their families to provide them with assistance, then we started to design the registration forms, research and in order to organize complete records for each case.



He adds, the actual beginning and the major task that reinforced the knowledge of the employees of the of the society, was the role played by the Society during the Iraqi invasion to Kuwait, where the Society opened its doors to Kuwaitis who fled to the UAE, that was when HE Juma Al Majid launched his great sayings: " Now Open the files of our brothers the Kuwaitis to us - it's time to give back. ". So the Society hosted some 300 Kuwaiti families, and provided them with full care, housing and food, under the direct and daily supervision of HE, the budget of the Society during the Kuwaiti crisis reached four million dirham, and despite this we were confronted with a shortage in the provision of adequate financial resources, because of the large expenditure, but a man of good and attitudes HE Juma Al Majid passed urgent instructions to utilize his personal treasury as extension to the Treasury of the Society to ensure that no services shall stop even for a few moments, yes, this is Juma Al Majid, a flag upon the good society in the UAE and the Islamic world as a whole, a person inherent to philanthropy.



Yasir Jabnaka Al Maidani with Mohamed Bakar and Abdin Al Awad

Pioneers of the First Starts..

# Mohammed Bakkar Bin Haider



The Mohammed Bakkar Bin Haider held the office of the General Manager of the Society between 1992 and 2006, he followed the march stages of the Society during the formulation of the administrative system and institutional framework for Beit Al Khair, his era was marked by a period of hard where young people were recruited by the Society, and the range of activities expanded by establishing four centers, during that period "Beit Al Khair " moved to its new headquarters in Dubai, also Fujairah branch was opened, the eastern region followed by the branch of Ras Al Khaimah, four centers in Dubai under Al Maktoum Foundation operated by the Society for the benefit of the needy in Dubai

During his regime the society managed to obtain the ISO certificate for the first time in the history of charity work not only within the UAE, but also at the level of the Gulf States. He was a distinguished and known for his creativity in his work, endeavored to ensure cooperation with the members of the Board of Directors, and gain their trust and support, his efforts were appreciated by everyone in the Society.



### Mohammed Ali bin Zayed



Mohammed Ali Bin Zayed Al Falasi, a member of the Board of Directors of Beit Al Khair Society, since its infancy, was one of the young talents adopted by Beit Al Khair, now he is the deputy governor of the UAE Central Bank. He recalls and praises the members of the Board of Directors, pays tribute to their leading role to the development of the resources of the Society, its management and its presence at the local and regional level, its development encouraged to establish charities in many countries, which are rushing out to take advantage of " Beit Al Khair " rich experiences.

He says: I remember when I suggested that the society should operate on a quest to ob-

tain ISO certificate of quality, all the Board Members welcomed the idea, and everyone worked hard and gave everything he could tirelessly, thus, "Beit Al Khair "got the international quality certificate, which confirmed the evolution of this Society and the success of the charity and the administration, I was delighted and honored at a personal level that I worked with those great men, who thought and founded Beit Al Khair Society which is led by Juma Al Majid, Abdul Latif Al Serkal, Mohammed bin Abdullah Alkaz, Mohammed Ibrahim Obaidullah, Abdul Wahid Hassan Al Rostamani and Khalifa Juma Al Naboodah, who thought to help orphans, the poor, widows, divorced women and other cases, for whom the society must cooperate together. Those founders moved from the individual effort by each person to an institutional organized effort.

I remember that , some people doubted that the Society would continue its march, and would be able to increase its resources, but, thank God, by the sincerity of intentions, resources multiplied every year, and charity started growing in the UAE , and I ask God to reward all those who participated in the establishment of such society worked together to mitigate and alleviate the suffering of the needy, and common solidarity and cohesion in the Muslim community, and I wish that Beit Al Khair Society will succeed in training leaders in the field of philanthropy, and ever I dreamt that there would be special training courses for volunteer and employee, that developed to the global performance standards, and to achieve transparency.

48 25YEARS OF ENDEAVOR

# Zuhdi Al-Khatib



Zuhdi al-Khatib was one of the early employees who engineered the tracks of charitable work in the Beit Al Khair Society, he was introduced and adopted Juma Al Majid, the Founder and Chairman of the Board of Directors of the emerging infant society after he assessed the talents, administrative abilities, his participation and his role in the prosperity of Education in Dubai and his initiative in education renaissance in UAE.

It is worth mentioning that Mr. Al-Khatib was one of the pioneers who established formal education in Dubai and the UAE, under the supervision of the late Sheikh Rashid Bin

Saeed Al Maktoum, which was launched in the academic year 1955, also served as a delegate to UNESCO in the UAE, to oversee the adult education centers affiliated to the Ministry of Education, then became the Head of the Advisory Office of the Minister of Education, responsible for educational missions.

Mr. ZuhdiAl-Khatib, was known as a leadership among the team who established the unique approach of the Society in support of needy students, and was the second official in the Society during its infancy, according to Mr. Abdeen Al-Awadi, Al-Khatib was one of three staff running the Society when he joined them in 1990.







Abdeen Taher Al-Awadi receives Sharjah Award for Voluntary Work in 2012

Pioneers of the First Starts..

#### AbdeenTaher Al-Awadi

#### The First Volunteers in "Beit Al Khair"

AbdeenTaher Al-Awadi, the first volunteer in "Beit Al Khair", presently holding the office of the General Manager of the Society since 2010, who accompanied its long journey since the first months of its launch, he says: When I had the privilege to join the Society as a volunteer, the staff was composed of only three located in a small apartments in Reqaa, Dubai, at the time the society was sponsoring only around 70 families.

Awadi, recalls the beginnings and says: the executives who have worked with them over the years and from whom I learned a lot in Beit Al Khair Society, is Mr. Zuhdi al-Khatib, one of the senior teachers in the state, Mr. Mohammed Juma, Brother Mr. Yasser Abdullah HpennekhAlmidani who accompanied him in the Society since its inception, where we worked together in all the activities, programs and schemes which carried out by the Society at that time, and then Mohammed Bekkar bin Haider - God's mercy him - joined us as a manager , and we had great cooperation.

**Beit** Al Khair Society



It is from the UAE and to the UAE

## It is from the UAE and to the UAE

Although " Beit Al Khair " was originated and launched from Dubai, but it was directed to all Emirates, therefore its most famous prominent slogan was " it is from the United Arab Emirates and to the United Arab Emirates ", the twenty-five years of the society witnessed a gradual spread within the state, starting from Dubai towards the Northern Emirates, and now planning to enter the Emirate of Abu Dhabi and the Western Region, after having covered a number of areas within Al Ain.

# The Geographical spread

A detailed map of the spread of the Society and the areas served directly is stated below:



The geographical spread of Bait Al Khair



Dubai branch was founded with the emergence of the Society, and is located in the headquarters of the Society in Al Nahdah-Dubai, having the largest section for research and social assistance, where all charity requests are received, studied and audited for the distribution of aid in cash and kind, and then the study and follow up of the evolution of the situation and what undergone periodically for each case.

The branches serve the emirates of Dubai and Sharjah, and are characterized as covering the largest number of cases served by the Society.

It is from the UAE and to the UAE

# Fujairah Branch



Founded in 1998 and serves the East Coast of the United Arab Emirates. Fujairah branch serves several areas, including: Emirate of Fujairah, Dibba AlFujairah, KhorFakkan, Kalbaand Dibba Al Hisn.



Ras Al Khaimah branch was established in 2000, with the blessing of His Highness the late Sheikh Saqr bin Mohammed Al Qasimi, Ruler of Ras Al Khaimah at that time, a member of the Supreme Council of the Union, God's mercy on him, the areas served by the branch includes Ras Al Khaimah and Umm Al Quwain.



# Ajman Branch



Opening of Ajman Branch 2013

A new branch in Ajman was established in November 2013, to be added to the list of its branches and centers that cover most of the emirates in the UAE, is working to provide assistance services to families in the emirates of Ajman and Umm Al Quwain.



#### Al Maktoum Charity Centers

Astrategic partnership agreement combines Al Maktoum Charity and "Beit Al Khair", through which the Authority entrusted to the society the general administration of four charity centers set up in the Emirate of Dubai in 2003 to receive requests for support and assistance from



citizens in those areas, which are: Aweer, Allisaly,Hatta and Al Barsha, also the society is entrusted to care for orphans who were sponsored within a scheme dedicated to the orphans, both organizations entered in a partnership agreement for the care of people of special needs, where Beit Al Khair after the opening of these centers embarked on the process of selecting and training the staff that have already been employed, and the application of management standards used in the Society, the distribution of Zakat and donations, the implementation of all programs and schemes, operating them as additional channels of Beit Al Khair in Dubai.





Searching for the most needy people

The motive behind the establishment of "Beit Al Khair " from the beginning was to provide aid to the needy in the UAE, and advance their economic and social positions in order to achieve solidarity, establish social security, the Society has always been concentrating on providing assistance to the most needy people, and made this its slogan, adopted a modern system for social research, aims at investigating how serious is the situation, the needs of low-income groups, seeking help, verify their data, and visit their homes to be acquainted with their actual conditions closely.



#### Qualified female Researchers

The work of social research in the Society is entrusted to qualified female researchers, who are knowledgeable about the specialty of Emirati family, and they are subject to constant training and guidance to carry out their role effectively. Those researches receive ongoing guidance from management, not to over question about the secrets of families and to respect their privacy, and to confine themselves to general conditions only, and that the visit should be friendly, researcher have to speak kindly with regard to the encouragement of the candidate on the disclosure of their circumstances and suffering , must inform people that these visits are only to check the family in order to provide assistance only, all information collected by researchers shall be maintained in full confidentiality and accessed only by the concerned staff.



# The Broadest Database

"Beit Al Khair " has been characterized by " capabilities and expertise in social research, and has become a source of expertise and experience in this area, and an example for several charities, which ask Beit Al Khair to provide training courses to its staff in this aspect, "Beit Al Khair " has accumulated through a quarter of a century a rich data base containing more than 30 thousand cases, which are available for all institutions or bodies need in order to study or for charity coordination . The Department of Social Research in "Beit Al Khair " updates this data electronically and today it possesses the most authoritative electronic database in the UAE for families and groups that deserve support and assistance .



Searching for the most needy people

# The Targeted Groups

- Needy families
- low-income families
- Families of orphans
- Needy students from kindergarten through college.
- Widows and orphans and dependents of students.
- Divorced and declared children and students.
- Abandoned and declared children and students.
- families of prisoners
- People with special needs, including coverage of education and rehabilitation in the community.
- Sick patients.
- The disabled and the elderly.
- Indebted
- People with emergencies
- Any case proved as qualified by research and study.
- Those expenditure sectors selected by donors as specific target groups they identify as needy





**Programs and schemes** 

"Beit Al Khair " in deciding on its programs and schemes depends on thoughtful indepth studies, by conducting social research to determine the most urgent needs, or those most deserve help, and accordingly search for funding to cover the costs of the program or the proposed scheme.

Expenditure policy in "Beit Al Khair"

" Beit Al Khair " is characterized by a strict and transparent policy of spending, to control funding the operations of its programs and charitable schemes, the Society scrutinizes the applications for assistance through a system of social research to make sure that charity spending goes to those who are most in need out of the target groups, through a series of actions that always subject to revision, to make sure of their usefulness, always looking forward to designing new procedures that constantly updated, to be fairer , easier, more accurate and convenient to those who are seeking help ...





### Disbursing Aids

" Beit Al Khair " Since its inception in 1989, was keen to maintain the accuracy of the work, and the order of the finite in the delivery and distribution of aid, and avoided the distribution of direct cash assistance, and insisted that any aid offered by checks to be signed by two authorized at least. Thus, giving the Society credibility and confidence among donors, "Beit Al Khair" is the first society provides assistance through checks, which contributed to sustain its success over a quarter of century.

#### "Beit Al Khairbanking card"

During 2013 in collaboration with the Commercial Islamic Bank of Dubai "Beit Al Khair" developed a system to update its procedures and financial transactions, and to make it easier for beneficiaries, by the adopting "Beit Al Khair "Bank Card, thus, being the first and the only Society within the country and in the Arab world that goes into such service, for the disbursement of financial aid monthly, and also for the salaries of staff and volunteers, through accredited credit cards for transferring monthly assistance regularly.



**Programs and schemes** 

The most important programs and schemes:

First - The Needy Families Program

#### The program includes:

#### 1 - The monthly cash aid scheme:

Through this program the society provides monthly financial aid to low-income families, the aid depends on the location of residence, the rate of household consumption, and fixed and variable income.





## 2 - Families Sponsorship Scheme.

This aims to sponsor the needy families within the state, and provide a steady income to them, with special controls to maintain the confidentiality of the information and the dignity of the families, without specifying a particular family to the sponsoring party, in order to preserve the confidentiality of information and the dignity of the families, these households receive monthly aid under the same previous standards.

The total monthly cash expenditure spent on families during a quarter of a century

414 million dirham



## 3 - The monthly in-kind and food materials scheme:

Through approved-cards, the society supplies foodstuffs from cooperative societies on a monthly basis to families thought of as improper in the disposition of cash. Under this type of assistance comes; Ramadan assistances (Meer Ramadani), foodstuff coupons provided to support on monthly basis to purchase from the cooperative societies approved by the Society, in addition to the meat of (Eid Al Addha) slaughtered by philanthropists and distributed to needy families.



The total amount spent monthly on food and in-kind , during a quarter of a century 173 million dirham

#### 4 - The scheme for caring after the families of people with special needs

This scheme provides assistance to the elderly, and people with disabilities who cannot earn a living to maintain their dignity and welfare where the amount for the disabled is added to the amount of assistance allocated to the family per month



The total expenditure on the care of people with special needs

19 million dirham

**Programs and schemes** 

# 5 - The scheme for caring the families of orphans

The Society provides monthly assistance to the families of orphans, whereupon the society collects the amount for each family, and provides it in the name of the parent or guardian of the children through the official authorities, the expenditure on families of orphans' falls within the orphans program, which will be explained hereunder.



#### Secondly - Orphans Program

It includes several schemes:



#### Sponsorship and care for orphans

This scheme aims to find a sponsor for each orphan to take care of all the requirements and affairs till is independent, the scheme notifies the sponsors of the real needs of orphans, and the additional aid that enhances their physical, psychological and social position, especially during holidays and seasonal events, and at the opening of schools, the Society adopts the male orphan until he graduates from the university, and engages the labor market, and the female orphan till marriage.





#### **Orphans Fund Scheme:**

The idea of this scheme was formulated due to the multiplicity and variety of orphan needs escalating gradually throughout the growing stages of the orphan from childhood stages to the following stages, which requires the presence of a sufficient resource of stable fund to cover both the permanent and emergency needs that fall under other aspects of care.

#### **Orphan Eid bonus**

This is a sort of a cash gift provided by philanthropists just before the approach of Eid al-Fitr and Eid al-Adha every year in order to satisfy the orphan needs and bring joy and pleasure to them on this occasion.



The total expenditure on the program for orphans during a quarter of century

103 million dirham

Thirdly - The student program

This program consists of two major schemes:

The stationery "The school Coupon" Scheme:

This scheme aims to provide stationery and school supplies for the male and female students as participation from the Society in support of the educational process for those needy students, which is an improvement to the scheme called "The school Bag ", it is provided to the student in the form of coupon to be exchanged with school stationeries required by the student within the specified value of the coupon.

68 25YEARS OF ENDEAVOR

**Programs and schemes** 

#### Tayseer Scheme "for university students"

The scheme stems from the importance of follow-up and support for university students and to help them financially or in kind, or both, until graduate from the university, or institutions of higher education, and support higher educational programs by any tools needed by poor students, such as computers, and the preparation of graduation studies and research, in addition to support transportation, and cost of living for needy students.

The Society has joint cooperation agreements with each of the Zayed University and the Higher Colleges of Technology and the Faculty of Arabic Studies in Dubai, particularly in support of the female students.



The total expenditure on the student's program amounted

37 million dirham

Fourth: the "ongoing charity"

It consists of the following schemes:

#### 1 - Charity Endowment Scheme:

It is the main scheme, which "Beit Al Khair " is emphasizing on promoting, ensuring the continuation of its resources, Beit Al Khair, has collated yet 18 endowment (Waqf) build-ings, distributed within most of the emirates.





#### 2 - Household itemsscheme:

This includes the following supplies (air conditioners - Refrigerators - Washing Machines - Furnaces).

# 3 - Maintenance of a home for a poor person:

#### The benefit of the scheme:

- 1 Each family or registered cases , and all those own home , proved as lacking main tenance through technical reports.
- 2 –Everybody whose home is in poor con dition, and hopeless of maintenance, or about to collapse.
- 3 A lease holder for residence repelled and evacuated by force for inability to pay rent.



The total expenditure on Household items scheme and house maintenance amounted

6 million dirham

70 25YEARS OF ENDEAVOR

**Programs and schemes** 

#### Fifth: The seasonal programs and schemes

#### Zakat program

The beneficiaries of this program are the categories covered by the verse 60 of Surah Altoubah "Charities are meant for the indigent and needy, and those who collect and distribute them, and those whom you wish to win over, and for redeeming slaves (and captives) and those who are burdened with debt, and in the cause of God, and the way-farers: So does God ordain. God is all-knowing and all-wise."

Every year the Society conducts an administrative and accounting program, depends on ensuring the needs of targeted households of this scheme throughout the year, through a package of schemes and programs which are permanent and seasonal, and other schemes waiting for adequate fund to be implemented.





# Ramadan Meer:

" Beit Al Khair ", was a forerunner to the launch this idea that upgraded the program known as " Iffta rSaem " into a program to finance the food needs of the fasting in Ramadan to enjoy within his family, the society has prepared an administrative and accounting program to ensure the needs of targeted households of this scheme, and is based on:

- Ensuring food parcels full of all the basic needs of the family breakfast throughout the month of Ramadan.

- Exchanging coupons and electronic multi- value cards, for families registered in the Society, whereby receipt of food - as desired by the state - from cooperative societies and supermarkets.

The expenditure on this scheme falls within the food aid, and in addition to, Zakat al-Fitr.



Total amounts spent from Zakat al-fiterreached

8 million dirham

Eid donation "Eidia" is also classified within seasonal programs, which is a cash gift of provided by the Society at the Eid al-Fitr and Eid al-Adha and fasting expiation, and initiatives of orphan Ommerrah, Eid al-Adha sacrifices and other assistance related to annual and seasonal occasions.

72 25YEARS OF ENDEAVOR

**Programs and schemes** 

#### **Programs and other schemes**



# Expiation "Kaffarat Yamin"

The Society adopted the estimations of the Department of Islamic Affairs and charitable work to pay the amount of fifteen dirham per poor person, issued as a coupon worth AED 150 as "KaffaratYateem ". In response to the Quran guidance "Allah does not impose blame upon you for what is unintentional in your oaths, but He imposes blame upon you for what your hearts have earned. And Allah is Forgiving and Forbearing"..."

Total amounts spent out of expiation "Kaffarat Yamin"returns is

6 million dirham

#### "Debtors" "Fund Scheme

This is a new scheme began in 2010, the debtor "Gharim " needs to submit proof of the value of total debt and maturity date, given that it was not spent in sin, or bad things, therefore, then time to goes to God and repent, and undertake in writing to the Society that he will do the same again, and upon completion of the terms, the Society will negotiate the owner of the debt on his outstanding credit, and he can let it go of it, then you pay the debt to the owner directly, by due process of law.



The total amount spent on the " Debtors'" Fund Scheme since its inception is

4 million AED



# "Kadimakum Jdidahum"Scheme : (For you it is old for them new)

"Kadimakum Jdidahum"Scheme : (For you it is old for them new)

This is a recent scheme began in 2011, were old clothes and needs are collected for the benefit of needy and low-income people, and it is sold to recycling companies to accumulate the proceeds to help needy families, part of the proceeds is allocated to the scheme known as Eid clothing.

# **Eid Clothing:**

Amounts that result from this project are to be expended on Eid clothing to needy families during the Idi-Fitr and Eid al-Adha.





#### The total amount spent on Eid Dressings : is

9 million dirham

# Eid Dressings:

This fund is allocated for Eid clothing to needy families during the Idi -Fitr and Eid al-Adha.

**Programs and schemes** 

# "Medication Project" Scheme "ILAJ"

It is a new scheme launched in 2011 by "Beit Al Khair" in cooperation with Dubai Health Authority, to help residents who are in need of treatment but unable due to their low income, this assistant has the following pre-requisites:

- To submit proof of his inability to pay for treatment.
- To give his medical reports or prescriptions to prove his condition and his need for treatment or medication.



The total amount spent on "medication project" since its inception is

#### 2 million AED

#### **Lump sum aids**

These are one time emergency payment allocated for those facing special circumstances which constitute an additional burden on families receive a monthly aid, inclusive of some seasonal assistance like Eid Gifts and freeing prisoners and etc...

ى حراجي الإسلامي معلمه Dubai Islamic Bank	CHQ. No. Date 30/01/2014 درع
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The total amount spent on Lump Sum aid the alike not mentioned is

#### 319 million dirham



Endowment in "Beit Al Khair"

# Endowment in "Beit Al Khair"

Endowment is one of the most important financial resources that have contributed significantly to the support of charities. Since its inception "Beit Al Khair ", has given Charity Endowment special attention. The donor could contribute to this scheme, which falls under the " ongoing charity " by buying endowment shares in the scheme, or buy endowment charitable coupons from our representatives who are promoting the same, or donate a building or facility owned by the donor in order to spend the proceeds for the benefit of the Society, and the following are the main endowments owned by " Beit Al Khair " :



Qusais - Endowment (Waqf) (where the headquarters of Beit Al Khair Society and Dubai Branch exists)

Land granted by His Highness Sheikh Mohammed bin Rashid Al Maktoum , UAE Vice President, Prime Minister and Ruler of Dubai.

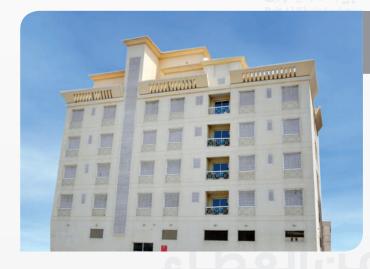
The building constructed at the expense of: HH Sheikh Hamdan Bin Rashid Al Maktoum -Deputy Ruler of Dubai - Minister of Finance.





Fujairah Endowment(Waqf):

Land granted from His Highness Sheikh Hamad bin Mohammed Al Sharqi, Supreme Council Member and Ruler of Fujairah Al-Riffa region, the Endowment (Waqf) constructed by contribution from a number of donors.



Khalifa Juma Al Naboodah Endowment (Waqf)

Region: Al Qusais First.



Khalifa Al-Fahad 1 Endowment (Waqf)

Region: Karama .

78 25YEARS OF ENDEAVOR

Endowment in "Beit Al Khair"



Khalifa Al-Fahad 2 Endowment (Waqf)

Region: Karama



Warqa'a First Endowment(Waqf)

Land granted by HH Sheikh Hamdan bin Rashid Al Maktoum -Deputy Ruler of Dubai - Minister of Finance

The building at the expense of Sheikha Maitha Bent Rashid Al Maktoum



Muraqabat Endowment(Waqf)

Donor name: Juma Al Majid bin are close

# Society





Endowment (Waqf) the Beit Al Khair - Deira

Donor name : Abdullah Alqaz Region : Muraqabat



Jumeirah First Endowment (Waqf)

Donor name : Sultan bin Mijren The building at the expense of "Beit Al Khair"

Beit Al Khair - Nabaa - Sharjah Endowment(Waqf)

Donor name : the late Mubarak Mohammed

**25YEARS OF ENDEAVOR** 

Endowment in "Beit Al Khair"



Al Karama Endowment(Waqf)

Donor name : Nasser Bin Abdul Latif Al Serkal , God's mercy



KhorFakkan Endowment(Waqf)

Donor name: the heirs of Yaqoub Abdullah Hamad Ali Al Mansouri



Rashidiya Endowment(Waqf)

Donor name : Aisha Saif Saqr Al Marri



Baraha Endowment (Waqf)

Donor Name : Mohammed Ibrahim Abdullah









# Firstly: Zakat

Zakat is a cornerstone of Islam, and must be paid on time when due, the beneficiaries from zakat are the categories covered by the verse 60 of Surah Al-Toubah, and constitute the highest percentage of the resources of the Society, and the payer of the Zakat may select the category that he would like to spend on them, if he wishes.

The total amount spent by the Society from Zakat funds from 2014 - 1989 amounted around 57 % of the total expenditure, which amounted to one billion and hundred million Dirham.

#### Secondly: charity "Sadaqatt"

It is one of the basic sources, which supports programs and projects of "Beit Al Khair" which includes handouts and donations by benefactors, the amounts collected from the Society funds, the value of charity coupons, and the proceeds of charitable endowments. The percentage of the proceeds of charity and endowments in 25 years amounted %39 of total revenue, In addition to 4 % generated from other sources.

### Thirdly: Endowments

"Beit Al Khair " found this source safer in term of resource fluctuations and lack of fund stability. Endowment in "Beit Al Khair " developed to grow well, the Society today is aiming at a strategic goal to increase the income from endowments during the few coming years to reach half of the total income.



# *Fourthly: Cooperation and integration of partnerships*

"Beit Al Khair " is involved in many strategic charitable agreements with a number of organizations and institutions, such as "AlMaktoum Charity" which has taken "Beit Al Khair " as its charity advisor and has entrusted to the same the management of four of its centers within the Emirate of Dubai. Also, cooperated closely with "Dubai Islamic humanitarian Establishment "an affiliate of Dubai Islamic Bank, which provides annual support to help around 2,500 families, and there are other institutions such as Majid Al Futtaim Charity Foundation and Sultan Bin Khalifa Al Habtoor charity.



Cooperation agreement with High Technology Colleges



Memorandum of understanding between Bait Al Khair and Dubai Commercial Bank

The Society Funding Resources



Bait Al Khair signed a memorandum of understanding with Al Fujairah Establishment for Areas Development



Strategic cooperation with Al Maktoom Charitable Foundation and Dubai Islamic and Humanitarian Establishment

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The Society Funding Resources

#### The ways followed in resources development:





#### **Charity campaigns**

" Beit Al Khair " excelled in investing events, planning campaigns for charity, to motivate good people to give more in order to increase the financial resources of the Society, especially the campaigns of Ramadan, the Society has successfully organized many charitable campaigns, the last campaign was" Do you give charity, it is good for you" , which exceeded the targeted goal planned to spent 60 million dirham scoring more than 75 million dirham, below is the most successful Ramadan campaigns organized by the Society:

- God increases charities 2009
- Spend of that we have provided 2010
- Specified Right 2011
- What you spend is for your own benefit 2012
- And believe it is better for you in 2013
  "what you spend is good for yourselves," 2014

#### **Credit cards and SMS messages**

This is a new means to donate which is recently introduced, where the donor can donate through different credit cards, and SMS messages in agreement with the telecommunications company.

#### **Spreading Donation Outlets**

The Society sells coupons in shopping centers and cooperative societies in the country, to promote for the Society projects, and for the distribution of saving boxes in all shopping centers, public utilities, government departments, and there are several types of them.













88 **25YEARS** OF ENDEAVOR



# Depositing boxes and donation machines

Electronic donation:"Beit Al Khair " always is seeking to modernize its methods and tools, during 2012 it launched a new device to collect donations via its external points scattered throughout the state, and the new device to collect donations giving the donor a free chance to decide and select where to spend his contributed donation .

# "Attaya" Device:

It is a typical ATM and can be dealt with a touch on the screen... It was produced and supplied to charities in Dubai. It is granted by His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai in 2010.

#### Other types of deposit boxes "Alhsalat":

The Society has large numbers of traditional fixed deposit boxes and which is distributed and discharged within a monitored mechanism and accurate accounting system, as the inventory system of the boxes "Alhsalat" has been updated with the adoption of barcode letters that gives accurate data for each box located anywhere.

Few of the most important donation devices used by the society are: The semi-automatic donation machine which is typical to the ATM composed of nine boxes –or a large box single or dual cells – or large or small donation counter –or easy donation box – containers for used clothes - cardboard containers - counter house.



"Management in"Beit Al Khair



#### Management in"Beit Al Khair"

Management is in "Beit Al Khair" and the quality of administrative leaders who took part in different Boards of Directors or executive leaders is considered as one of the main reasons for the success of the Society. The organizational structure, the flow of command and the process of decision making in"Beit Al Khair" are following an elaborate system which is compatible with the law of charity institutions.

# The Board of Directors :



It is the highest body exercising the administration of the affairs of the Society, which is responsible for developing frameworks and policies adopted by the general assembly of the Society in accordance with the vision, objectives and specialization and all that would set the pace of work in the Society to carry out its charitable and humanitarian activity and achieve its objectives.

The Society Board of Directors in includes group of businessmen and the elites of Dubai, and the owners of white hands, who are experienced in charity work.

### The Executive Committee:

It is a sub-committee of the board of directors entrusted with monitoring the implementation of public policies and the decisions made, and address any new issues.



# The Executive Management:

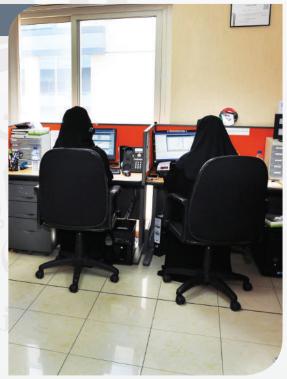
It is the administration which will exercise the daily administration work of the Society according to the guidelines, rules and plans approved by the Board of Directors.



### Human Resources

" Beit Al Khair " is keen to choose its managerial, technical and supportive workforce out of the most qualified, skilled and experienced candidates who own experience and conversant in charity work, and workers are divided into types :Hiring a full-time (permanent employee) : They are mostly active and competent citizens.

- Permanent employees: Mostly skilled and qualified citizens.
- Partial temporary employees :( volunteer / day rate) they are volunteers who cover specific tasks versus reward.
- Temporary employment (delegates): they are mainly volunteers who are standing at the counters and in the coupons outlets.



92 25YEARS OF ENDEAVOR

"Management in"Beit Al Khair

The number of employees in 2013	the number of volunteers in 2013	the number of delegates of external sites	
160	70	88	
Total 318			
Selection and development of staff:			

The Society is attracting scientifically qualified staff those with conduct and good behavior, and we prefer those who have experience in philanthropy and volunteerism, or having a background that allows them to develop in charity work after rehabilitation and training, the human resources are motivated through honoring innovators and entrepreneurs every six months and through rewarding outstanding efforts.





Quarter of a century of success

Quarter of a century of success



Through the march lasted until now a twenty-five years of giving and success," Beit Al Khair " success story is unique and introduced the rise of self-made prosperity, was created by the will of perseverance, driven by belonging to this nation and this community, and deep keen on the spirit of solidarity and harmony between the different segments and groups who live on the land of the UAE.

When analyzing this experience, we have a clearer success factors that led to the achievement of all of this glow and excellence, the Society achievements began with sincere intentions, and the efforts envisages the right thing, and the continued support of the benevolent interdependence in a safe community..

The following are the most important factors for monitoring and the reasons that have transformed "Beit Al Khair "" to a distinct model for modern and advanced charitable work:



# The outstanding start

This has been reflected in many things, the most important of which was the choice of Boards of Directors of a group of distinguished men benevolent, caring, understanding, and rely on the leadership of a successful executive, who has been faithful to the dream and eager to deliver.

Perhaps the creation of fixed endowments for the Society was the first decisions and strategy, which had a role in protecting the Society from financial volatility and from the impact of global crises, and provided the society with a steady income to help it to continue covering salaries and operating expenses.

At the beginning the society concentrated its efforts within the UAE, there were no dispersion of efforts, and were clear and honest in the implementation of this choice, which is supported by logic and prescribed by religion, whereas specialization has become a feature of the times, the society has embodied this objective through the slogan it has put forward always " of the UAE and to the UAE."

But the most important thing established by the founder of the "Beit Al Khair" and Chairman of the Board of Directors, is that strict administrative discipline, controlled regulation, and the institutional nature of the Society, which led to obtaining a certificate of overall quality TQM, and converts it to a model in charity work, not in the UAE only, but also at the level of the Arab world.



Quarter of a century of success

# Cooperation with public benefit organizations

The second factor that helped the success of the Society is to cooperation with the public benefit organizations, and integration with other bodies and charities and humanitarian intersect with the Society in visions and goals."Beit Al Khair " has successfully established several types of partnerships, some of which were of strategic partnerships, creating partners who pumped additional resources, to implement joint projects and contributed to the growth of the Society, such as AlMaktoum Charity Foundation and Dubai Islamic Humanitarian Foundation in addition to Majid Al Futtaim Charity Foundation and Sultan bin Khalifa Al Habtoor charity.

There are partnerships, cooperation and integration in specific projects or activities of charitable and humanitarian, such as:

Ministry of Social Affairs –AL\_Faraj Fund - Ministry of Interior - General Command of Dubai Police - Awqaf and Minors Affairs – Dubai Health Authority - Community Development Authority - Fujairah Foundation for Area Development - Zayed HousingProram - Mohammed Bin Rashid Housing – Dubai International Ports - Dubai Economic Council - Dubai Aluminum Company " DUBAL " - Society of Retired Military - Hamdan Bin Mohammed E- University - Zayed University - Higher Colleges of Technology - Fujairah Welfare Society - Humaid Bin Rashid Al Nuaimi Charity in Ajman - Ihsan Charitable Society - Noor Islamic Bank - Dubai Islamic Trade Bank - National Bank of Dubai - and others ..





#### Credibility

"Beit Al Khair " achieved credibility as a house of expertise in charity, and was able to lay down the approach firmly and successfully, to earn the confidence of donors and benefactors, keen to choose the most needy, and the fulfillment of its obligations towards the needy, and the accuracy of its data, and the novelty of its procedures, and specialization to serve the less fortunate and least income in the UAE.

#### Transparency

The accurate financial system that has been developed to govern the set of data, revenue, payments, and strict accounting audit, is the base for the credibility and transparency that has grown confidently in the minds of donors, believing that the zakat donations they are paying and their charity go in the right track, and to the most poor people, in addition to government regulatory reports which refer to the extent of efficiency in the secretariat and management in the management of the funds received by the Society, and its eagerness to provide reports and information on what it spent that fund, whether they the reports sent to the donors or to strategic partners, or to the government regulators, which oversees and regulates the performance of charities.



#### Increased reliance on Smart Systems

"Beit Al Khair "through the march of a guarter of a century has accompanied the every technological developments and information, adopted electronic archiving system, conducted a process of linking between various of its branches and centers, and used the Internet on a large scale, and confirmed its presence on all the famous social networking sites, the most interaction with the public , broadcast messages and promote projects , began introducing smart systems to the Society in response to the call of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, transforming the emirate into a smart city, and was the last initiatives in this direction was the launch of " Beit Al KhairEcard " which canceled the traditional system for the distribution of aid , and turned it into an intelligent and easy system.

Quarter of a century of success

#### Community Network Relations

Through the relationships built and maintained by "Beit Al Khair "throughout twenty-five years of activities, initiatives and campaigns, various visits to communicate continuing with the elites of UAE businessmen and philanthropists, honoring donors and collaborators, on what they gave and supported, and the delivery of their charity and zakat donations to those who deserve it, thus, "Beit Al Khair " was able to build a supportive social network, also dealt openly with guests, entities and institutions to familiarize themselves with the experience of the Society and its mechanisms, and receives Society organizations and bodies from outside the UAE those who heard about its experience, and sees it as an advanced model of performance and achievement.

# **Caring for Talents**

"Beit Al Khair " is always keen on the selection and training of its staff, and enriched its cadre and with volunteers who are able to add quality in their fields, they have become a part of the system of volunteer work in the Society, this adding more abilities and additional expertise to the cadre

#### **Encouraging Women Charity Activities**

The Society attracted a lot of female talents, and depended heavily on women in the processes of social research, as women occupy many of the administrative positions, and make up 60% of the staff and volunteers, as women make up an important part of donors in 2012 exceeded the number of women who have adopted orphans exceeded the numbers of men (526 lady of most of the emirates compared to 488 men) reflecting the entrepreneurial spirit superior to the women, women have sponsored 673 orphans.





# Continuous training and organizing

"Beit Al Khair "Since its inception is keen on developing the capabilities of its employees, and training them on scientific basis enabling them to carry their tasks with the thoroughness and the professionalism required, the society is committed to this developmental aspect, and provided for its employees and volunteers specialized training courses, both within the Society, or by sending them to external courses, to acquire and refine the skills and expertise and achieve the best results.



# Organizing Events and Forums

Beit Al Khair launches initiatives and organizes activities, which are in the development of charity work, such as organizing the first charity forum to achieve integration and coordination of efforts among the charities, and the organization of the graduates Forum to provide employment opportunities for graduates of the Faculty of Arabic and Islamic studies, and the university graduates of the daughters of poor families registered in the Society, orphans and forums for the advancement of this important segment.

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Quarter of a century of success

#### Inculcating the culture of volunteerism among generations

"Beit Al Khair" Society opens its doors to schools and universities introducing them to experience in humanitarian work and philanthropy, to inculcate a culture of good and volunteering in the hearts of the new generations, and "Beit Al Khair " organizesto the schools orientation and training for students, and is urgently seeking to establish and promote a culture of volunteerism in the community as a humanitarian and social aims to benefit the public, and trying to attract every employer for charitable and humanitarian work.

#### Stability and Continuity

"Beit Al Khair " is a stable Society, and have all the ingredients to continue to fulfill its mission, and pursue its career, philanthropy and volunteerism, the mystery of this stability is due to the relevance of the message and the goals for which the Society was found and its orientation to support the poor in the country and support the groups with the lowest income, establishing partnerships and agreements and network relations, but the decisive factor in the stability and continuity is the fixed assets owned by the Society, and endowments that have worked since the beginning of its establishment and its inception, and which generate revenue flows into the Society's resources, and provides them with a safety factor and with financial stability for the future.

# Performance Improvement and Continuous Development

Periodically the Society conducts questionnaires to explore and assess the public response to its mission, and the extent of customer satisfaction and the beneficiaries to the society programs and projects on the systems of aid and research procedures and social assistance, and all the processes required by its stated strategy, the Society constantly introduces procedures and methods in charity work to improve its performance for the better, depends on the results of the questionnaires and periodic reports of the delegates, and evaluations of department managers to the workflow, and suggestions for the advancement of performance and to achieve high quality.





25YEARS OF ENDEAVOR

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.. Contributed to the construction



Abu Omar Head section Accounts

1999



AI M Deputy center mgr. Hatta Center

2003



Jawahir Khalifa Saeed AL Dhanhani Ass. Branch mgr. Fujairah branch

2000



Thana Ahmed Kotb Center mgr. Hatta Center

2003



Yasser Saleh Mol Mohsen Deputy chief accounts

2003



an Mohammed Saeed Head section Finance 2003



Aidroos Ahmed Abdullah Head section Computer se

2003



Muthanna Abdul Raouf Yosef Accountant Accounts

2003



Ahmad Jamal Medellin Drivers foreman Service and stores

1999



Nohammed Omran Al Sh Rela imsi lations and events in arge Media sec.

2004

Suad Mohammed Success Abu Zaid Accounts Account section

2004



2002

ba Abdel Moneim ammed Badawi ity head section D

2003

Abdullah bin Mqashim Driver

1991



Ali Allah Dad PRO - HRD

2003

Azza Mabrool Mohamn HassanSocial researche

1998



Khadija Saeed Mohammed Saeed Social researcher

2000



Siham Suhail Salem Customer relations Av center

2003



Fatima Mohammed Hassan Social Researcher

2003

Nabil Abul Fatouh Mohammed Ashour Branch officer Finance

1998





"Their Saying about "Beit Al Khair



The charitable work was always an inherent feature in the people of the UAE, the state has accompanied the international efforts in the field of helping charitable, humanitarian and relief activities, including possession of cultural heritage that demonstrates the originality of volunteering thought, all these were emphasized by the developmentoriented, legislative and political, thus, UAE is in the forefront of countries that have encouraged and institutionalizing the volunteer work until it became part of the elite countries in this area.

In continuation of this approach "Beit Al Khair " Society occupies a high position in this area since 25 years ago, which today celebrates its silver anniversary which is witnessing the rebirth of a promising future and a stronger position.

"Beit Al Khair" was specialized to render its assistance within the state to provide sufficient needs to the most close relatives at home based on the Hadith (the charity to the poor is a charity and charity to a relative is twice, charity and relation).

It was a smart gesture reflected the deep sense of belonging, and an initiative to protect the social fabric of need and want, "Beit Al Khair " Society contributed positively to the development and growth continuing over the years, is committed to the requirements of quality and sophistication level of its humanitarian services, adopted justice and honesty.



HH Sheikh Rashid Bin Hamdan Bin Rashid Al Maktoum



Charity work has taken various forms, culminated by the institutional work which is based on collective efforts, standardized, integrated and directed to serve the community, the declaration of "Beit Al Khair" Society in the UAE was a turning point in the history of charitable work in the UAE, Because Beit Al Khair Society was primarily concerned about community in the UAE.

Rumi, stated that "Beit Al Khair"Society has contributed and made a lot, through the efforts and endeavors of its Board of Directors, particularly the well known who have devoted themselves to charitable work, HE Juma Al Majid, who left no charitable stone unturned, left a clear imprint and very good impact on the humanitarian and charitable institutions that are supported in the field of cultural, educational and heritage and humanitarian.

The Minister of Social Affairs, stated that, everyone who observes the work of Beit Al Khair Society in the UAE notes the major effort of the Society, the large number of citizens who have benefited from the services of the Society, in a various forms, ranging from providing relief material which is made according to rigorous studies, designed to access assistance to the beneficiaries, or the kind of food and basic commodities, and support for education, health, housing repair, and other valuable services.

AL Rumi, concluded saying: "The Ministry of Social Affairs highly appreciates the effort that exerted by Beit Al Khair Society, offering sincere congratulations to the Society, represented by the President of the Board of Directors, Mr. Juma Al Majid, the members of the Board of Directors and members of the Society in the 25th anniversary of this famous society "



HE Mariam Al Roumi Minister of Social Affairs

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25YEARS OF ENDEAVOR

"Their Saying about "Beit Al Khair



"Beit Al Khair " Is a Pioneer in Humanitarian Work

Sheikh Dr. Abdul Aziz bin Ali bin Rashid Al Nuaimi, Secretary General of Ihsan Charitable Society in Ajman, praised the considerable efforts exerted by Beit Al Khair Society in community service and charitable work in the UAE, and considered the society as a leading humanitarian and charitable work within the state.

He said that the directives of the wise leadership represented by His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, aim to combine cooperation and humanitarian efforts of UAE in the field of philanthropy, Beit Al Khair Society is a part of this charitable and humanitarian system.

Sheikh Abdul Aziz Al Nuaimi said : "Ihsan Charitable Society in Ajman" has signed an earlier agreement with " Beit Al Khair" aimed at continuous cooperation, the implementation of joint charitable projects, study cases due to the assistance and transferred from each side to the other , in addition to achieving institutional partnership and understanding the strategic aspects of charity. voluntary, and also focuses on the health aspect of the cases of illness, were " Beit Al Khair " was always proposing charitable initiatives, as it has already submitted a set of various medicals to compound charity medical which helps to boost the march of medical charity, which is supervised by Ihsan Charitable Society, with a spirit of solidarity and compassion, and the embodiment of human values.



Sheikh Dr. Abdul Aziz bin Ali bin Rashid Al Nuaimi Secretary General Ihsan Charitable Society in Ajman



Beit Al Khair Society has achieved the resounding success, and the positive impact felt in its past, and is still progressing at an accelerated pace to achieve more, especially a witness the rebirth of a promising future, and the status of the most powerful deeds, through the vision and mission of the charity work considered as the third sector which form partner for the two other sectors (public and private) in development processes, and those honest testimony to the achievements realized in that sector.

It is our duty while Beit Al Khair is celebrating its Silver Jubilee to praise the endeavors Famous Men led by HE Juma Al Majid, who founded Beit Al Khair to accommodate all the people of our dear homeland, and give help as a known right to each needy, thus, they determined the area of activity through the slogan (from the UAE and to the UAE), because they believed that this community inherent value and morals will be an oasis for goodness and home for good in a solid brick building society.



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HE Mirza Al Sayegh Director of the Office of His Highness Sheikh Hamdan Bin Rashid Al Maktoum Member of the Board of Directors of the Al Maktoum Charity

25YEARS OF ENDEAVOR

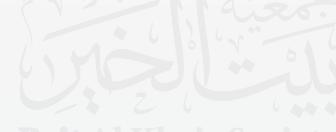
"Their Saying about "Beit Al Khair



The Major General, Expert: KhamisMattar Al Muzeenah, Commander in Chief of Dubai Police, commends on the great efforts excert by Beit Al Khair Society in the field of philanthropy through providing financial and other assistances to needy families in the state, pointing out that the pioneer leader of charitable activities HE Juma Al Majid is known for his long-standing white hands in the areas of goodness and culture.

The Major Gen. Al Muzeenah stated that: Beit Al Khair Society did not skimp a single day to provide assistance to the concerned person of penal institutions or those who have recovered from the scourge of drugs and their families, pointing out that it has allocated a large portion of its fund for these groups, whether in the form of financial aid, monthly salaries for the beneficiaries, or gifts in kind during holidays and special occasions, for the concerned person and for their children.

Major General Al Muzeenah said: there are many charity societies that operate in the state, and the fact that Beit Al Khair Society continues in its bid over 25 -years is a great achievement, which is proven in the UAE all as one of the outstanding charities professionally and practically.





Major General, Expert: KhamisMattarAl Muzeenah Commander in Chief of Dubai Police Dubai Police Headquarter congratulate Beit Al Khair



Under determination and insistence on excellence and achievement "Beit Al Khair " march was blessed by those who faithfully put their great efforts and endeavor, starting from the pilot of the idea HE Juma Al Majid and its Board of Directors, being faithful to its mission and objectives, who overcome the obstacles towards achieving the strategy drawn with faith and mastering, those who even become a leading example of planning and creativity.

Since its inception in 1989, "Beit Al Khair" has maintained excellence in performance, direction and commitment to quality and international standards for quality management systems even succeeded in getting the ISO (2000-9001) as the first charity to be awarded the same at the level of the Arab world and the Middle East, for their deep faith in sustainable development.

We raise our deepest congratulations and blessings to Beit Al Khair Society in its silver jubilee and for each of those who contributed, shared and built a brick in the edifice of the giant philanthropy, which has become a model of success and tender. We convey our cheerful congratulations to HEJuma Al Majid, and the constellation of the good followers who spread solidarity and harmony throughout our beloved society.



HE Mohammed Obaid Bin Ghannam Secretary- General of the Al Maktoum Charity

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25YEARS OF ENDEAVOR

"Their Saying about "Beit Al Khair

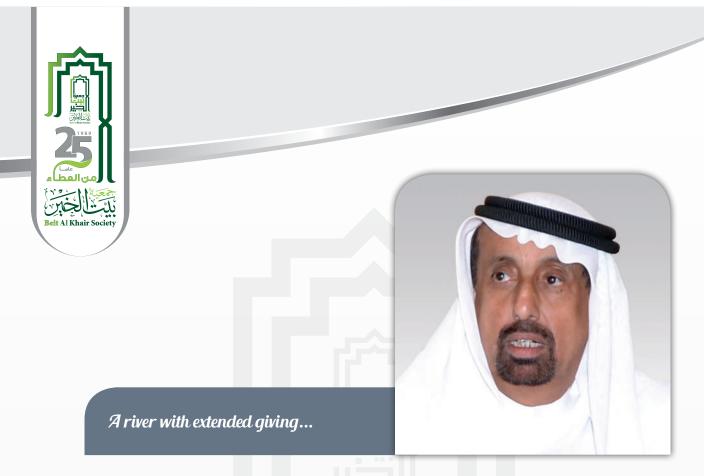


Beit Al Khair charity and humanitarian society is one of the charity institutions affecting such activities within the United Arab Emirates , and since its inception it is progressing in strong steps and is confident about the support and help offered to needy families and to the poor people in the state, and although there are many Societies and organizations operating outside the state, but "Beit Al Khair" has initiated a new modern line and approach, namely confining its work within the state, taking the slogan "from the UAE and to the UAE," and we have seen throughout Ramadan campaigns some of the logos that are in this direction, including the slogan "relatives must have priority in charity."

Beit Al Khair Society is not a normal charity society, but has been able to establish a systematic approach in doing good, volunteering and building endowments, due to the faith of those in the importance of modern management in the exercise of this humanitarian action led by HE Juma Al Majid and members of the Board of Directors, and its Executives all this have brought goo to the families and individuals, realized the great successes we witnessed and touched in other affiliated charitable institutions, including the Dubai Islamic humanitarian and Dubai Islamic Bank, therefore, there was close cooperation between Dubai Islamic humanitarian and between Beit Al Khair Society.



His Excellency Abdul Razzaq Al-Abdullah Chief Executive Officer of Dubai Islamic humanitarian



A river spilled with giving for years over the land of goodness, those twenty-five years of the age of the Society, which is known by benefactors, led by HE Juma Al Majid, the man who had the privilege of being close to the society, he taught us and provided me with moral support that motivated my career, I've learned from him a lot.. A man driving a ship with all the good silence and humility, I pray to God Almighty to reward him for his kindness.

This man with the elite built the foundations of good endeavors, they were able to alleviate suffering from the citizens of this state, who have narrowed their livelihood, and they provided them with the help through material and moral support endlessly. If Beit Al Khair Society is known as one of the tributaries of giving, this grace attributed to, after God Almighty to those men who have ratified and concluded their intentions, and to those outstanding efforts of the team who consisted from administrative staff and technical support, in addition to using the best technology, which received full support from the council of administrative.



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HE Dr. Hamad Al Sheikh Ahmed Al Shaibani Director of the Department of Islamic Affairs and Charitable Activities in Dubai

25YEARS OF ENDEAVOR

"Their Saying about "Beit Al Khair



"Beit Al Khair " Embodied Leadership Ideology"Leadership in services for the happiness of people."

HE Engineer Essa Al Maidour, Director General of the DHA, the president of the UAE Engineers Society, said that: volunteerism and philanthropy is supported by the rational directives of the leadership, led by His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the State, God bless him, and His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, enjoys great interest that stems from a belief in the importance of philanthropy in building a healthy society, an all its members enjoys without exception, all the elements of a decent life.

HE Maidoor said that: the initiative of His Highness Sheikh Mohammed bin Rashid Al Maktoum," Leadership in services for the happiness of the people," comes as the leading example of a humanistic approach to the wise leadership, which represents the whole community of the UAE and set a good example for love of the good for the interest of all , which contributed to the dissemination of these values between members of the community , the initiative comes as part of a concerted effort in order to employ all the factors available to ensure providing better services to the citizen , which is investigating his satisfaction and happiness, man in the UAE got priority to ensure the happiness and enjoyment of all his human rights .

Al-Maidoor added that: Beit Al Khair is one of the leading organizations that strive to provide the highest level of dedication to work and tender and creativity, which was keen since its inception in 1989 on the development of charity work, not only in its traditional form , but also through methods and strategies of modern work to ensure achieving the maximum benefit for individuals, the society focused its attention on the development and creation of programs and innovative projects , designed to serve and meet the needs of many groups in the community that need assistance for their advancement, so those classes become effective in the community, contributing to its development and progress.



Beit Al Khair Society Engineer Essa Al Maidour Director General of the DHA





# **ADIB**

Coveys its sincere congratulation to the Head and the Members of the Board of Directors of Bait Al Khair on the occasion of celebrating its silver anniversary, 25 years passed since its establishment

We beg His Al Mighty Allah to consider your good deeds that made so many needy family happy and to support the march of goodness and solidarity in this country.



# **Dubai Islamic Bank**

And Dubai Islamic and Humanitarian Management

# Congratulate ,Bait Al Khair Society

### The Strategic Partner

On the occasion of celebrating its silver anniversary, 25 years passed since establishment

And convey its deep appreciation to the charitable man H. E. Jumaa Al Majid and the generous members of the society Board of Directory and all its affiliates for their continuous efforts to support the charitable work in UAE and their excellence in performance and services and also, they laid down institutional and modern model for the voluntary and humanitarian work and enriched the solidarity and collaboration in the community.





شـكر وولاء

شكراً صاحب السمو الشيخ خليفة بن زايد آل نهيان... شكرا لقائد مسيرة النهضة والبناء... شكرا لصاحب الأيادي البيضاء ... لك منا كل الحب والتقدير والولاء

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Dubai Silicon Oasis Authority PO Box 6009 Dubai UAE Tel 0097145015000 Fax 0097145015111 Email inquiries@dso.ae Website www.dso.ae



# بسم الله الرحمن الرحيم



كلمة مدير عام جميرا بيتش هوتيل – محمود صقر

تتشرف إدارة جميرا بيتش هوتيل باستضافة الاحتفالية الـ 25 لتأسيس جمعية بيت الخير، ونتمنى لجميع العاملين في بيت الخير إدارة ومشرفين ومتطوعين المزيد من التقدم والنجاح في تقديم الأعمال الخيرية، ويسرنا أن نكون جزءاً مساهماً في هذا النجاح الذي يهدف إلى تعزيز الروابط الاجتماعية تماشياً مع التزاماتنا تجاه المجتمعات التي نعمل بها.

> مع التحيات إدارة جميرا بيتش هوتيل





And then continue the march . . .

After twenty-five years of success And after all of the performance provided and the giving Still "Beit Al Khair" is faithful to the promise And still it is more than capable of giving and creativity It will remain, God willing, a house for cooperation "Takaful" Moving on the same way and the same methodology Looking forward To keep pace with the rise of the nation to whom it dedicates all its success To take steps toward new horizons reached by Emirates Especially after Dubai won the organization of Expo 2020 And what progress and development will result consequently? To recorded more initiatives and successes To always remains a pioneer And remain a haven for all needy "From the UAE and to the UAE"



## **Means of Donation**

Direct donation through the following numbers

عجمان Ajman Tel: +971 6 7403377 Tel: Fax:+971 6 7403228 Fax:

رأس الخيمة الفجيرة Al Fujairah Ras Al Khaimah Tel: +971 9 2441065 Tel: +971 7 2350998 Fax: +971 9 2441190 Fax: +971 7 2352998

دبي رأس الخيمة Ras Al Khaimah +971 7 2350998 Tel : +971 4 2675555 +971 7 2352998 Fax : +971 4 2670762

Or you can deposit your donation directly into the following accounts

مجاني Free 80022554 مجاني Free 80022554 مجاني Free 80022554

#### **Dubai Islamic Bank (DIB)**

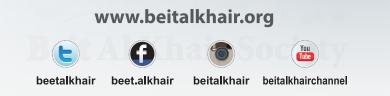
Zakat account:	AE 690240002520511717801
Charity account:	AE 910240002520511714301
Charity account (orphans care) :	AE 640240002520511714302

#### Abu Dhabi Islamic Bank (ADIB)

Zakat account:	AE 13050000000012888809
Charity account:	AE 15050000000012888870

Donation in the external site of the society You can contribute through your credit card

The society can facilitate the donation process by sending a representative (male/ female) for collecting the donation from the charitable individuals (male/ female) in accordance with the legal and sharia basics





Conducted with the help of God On 15 , February , 2014

## Team work

#### **General Supervision**

**Abdeen Taher Al-Awadi** The General Manager

Saeed Mubarak Al Mazrui Deputy Director-General

Abdullah Mohammed Al-Ustaz Assistant General Manager

*Marwa Kreidieh* Head Department of Media & Public Relations

> Text and Setup **D. Imad Zaki**

Follow-up *Aisha Abdullah* 

Technical design and production *Ahmad Shalabi* 

Photography Shahid smaeel

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